

# SPIKYJUMPER©



## INTERESTS



I'm passionate about art, design, culture and technology and I'm fascinated by psychology and philosophy.

In my spare time I take professional wedding photographs and I cook, enjoy travel, nature and the outdoors with my friends and family.

### Portfolio

[www.spikyjumper.com](http://www.spikyjumper.com)

### Email

[jake@spikyjumper.com](mailto:jake@spikyjumper.com)

### Mobile

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## ABOUT



I'm a Senior Integrated Creative Artworker and competent designer with nearly 20 years experience working in the studios of various marketing and advertising agencies across London and the south east. My career started in technical artworking then moved in the direction of more creative duties as my innate and trained eye for layout and aesthetics took shape.

These days I am comfortable with the design, artworking, production and delivery of conventional and large format print as well as digital assets.

I was an early adopter of the 'integrated' way of working in both application use and with the type of media I created for the wide range of brands I've worked on. I'm confidently capable of liaising with clients directly - from taking briefs to presenting creative. I've championed the workflow processes, work-in-progress and resources of the studios I've worked in and my experience and extensive knowledge of the industry allows me to guide, mentor and brief freelancers, junior designers and artworkers where and whenever needed.

As a qualified professional photographer I can bring image capture, re-touching, editing, sourcing and curation skills to the table too, see [jakepeetphotography.co.uk](http://jakepeetphotography.co.uk) for examples of my work.

## EXPERIENCE



### June 2022 to date

**SPIKYJUMPER Ltd**  
Senior Integrated Creative Artworker

#### Responsibilities

I'm available for all types of print and digital artwork and design contract work

#### Achievements

Launching SPIKYJUMPER Ltd

### April 2019 to December 2021

**OLIVER Marketing - ADP/3M**  
Creative Artworker/Designer

#### Responsibilities

I created, amended and delivered print and digital marketing content.

I checked all produced collateral was on brand and delivery ready.

#### Achievements

I was granted a promotion to Graphic Designer - then my job was put at risk due to client budget cuts and I moved to join the 3M team where the team's requirements were different.

### Sept 2015-Jan 2019

**Canon UK**  
Senior Customer Training Consultant

#### Responsibilities

Utilising my background in print production I provided advanced print workflow, file preparation best practice and colour management training for Canon customers who'd recently invested in a digital press and RIP. These customers included but weren't limited to: **Omnicom, WPP, Imagination, HAVAS, WLT, CAPITA, Bloomberg, AVIVA, MoD, NBCUniversal, Debenhams, LSE, Oxford Uni Press.**

Updated existing and created new training content using a range of MS Office applications and Adobe Creative Suite (once an Artworker, always an Artworker). I also started developing eLearning content using Adobe Captivate.

#### Achievements

Developed visual aids that described the complex nature of colour management for use in training delivery.

Became a recognised departmental technical expert and 'go to guru' for colour within Canon.

### May 2013-July 2014

**SERIOUS marketing**  
Creative Artworker & Studio Manager

#### Responsibilities

Creative artworking for the high-end education, healthcare and financial markets.

Managed the studio workflow and creative resource requirements.

Quality checked all documents and prepared them for print.

#### Achievements

Designed and implemented a robust quality control process for internal and client approval of all deliverable artwork.

## DEVELOPMENT GOALS



- UI/UX design - Adobe XD
- Motion graphics - After Effects
- People management with direct reports

## SKILLS



Software:

- InDesign - **advanced**
- Illustrator - **advanced**
- PhotoShop - **advanced**
- Lightroom - **intermediate**
- MS Office - **intermediate**
- After Effects - **basic**
- Premier Pro - **basic**

Graphic design/layout/type-setting

Retouching/image editing

Visualising/scamping/story boarding

Strong brand guardianship skills

Quality control of final delivery files

Production centric problem solver

Excellent tech and IT knowledge

Workflow/process/studio management proficiency

Excellent budget/time awareness

Fantastic 'soft' skills

- Excellent communicator
- Clear, precise and thorough
- Keen and helpful mentor

### December 2021 to June 2022

**George P. Johnson**  
Senior Creative Artworker

#### Responsibilities

I create all delivery-ready artwork for large format print and digital display in the fast paced world of events.

I'm the permanent 'studio anchor' that all creatives (perm and temp) can rely on to uphold and support them with workflow and process.

#### Achievements

Creating, preparing and delivering 28 large format way-finding signs as well as multiple standard print and digital assets for the Kyndryl Leadership Summit in Madrid - in the space of two weeks.

### Feb 2019-March 2019

**Canon UK**  
Large Format Print Product Manager

#### Responsibilities

Plan, implement and attend The Photography Show 2019.

#### Achievements

I delivered my key objective in this marketing secondment role and that was a successful Large Format Print presence at the UK's biggest photographic trade show. Early indications suggested Canon had a very successful event.

### July 2014-Sept 2015

**Ogilvy UK**  
Creative Artworker

#### Responsibilities

Print and digital artwork preparation and amends for B2B clients such as:

- **Vodafone**
- **AXIS**
- **SITA**
- **Miele**
- **Mastercard**
- **SAP**

Taking design concepts from scamp to final print ready/digital ready artwork.

Image retouching, PhotoShop and Lightroom.

Brand guardian.

#### Achievements

In charge of updating the creative team with creative and technology news - a two monthly internal initiative know as Graze.

Resident in-house photographer providing internal staff portraiture, agency events and product shoots for inclusion in client artwork. I also ran a lunchtime staff photography club.

### July 1993-May 2013

#### Various

Other permanent, contractual and freelance roles, working on bands such as:

- **The AA**
- **TK Maxx**
- **Coca Cola**
- **WWF**
- **Hugo Boss**
- **Lloyds TSB Insurance**
- **AMEX**

More of which can be seen on my [LinkedIn profile](#)

## QUALIFICATIONS/TRAINING

After Effects Basics, Docklands Media **April 2019**

NCFE Level 2 Certificate in the Principles of Team Leading **May 2018**

Adobe Print Production Workflow course **2015**

Graphic Design, summer course Central St. Martins **2009**

BTEC HND in Photography, Kent Institute of Art and Design **1992**

BTEC NDD in General Art and Design, Reigate School of Art and Design **1991**

GCSEs in Maths, English, Art, Chem, Geog, French and Biology **1989**

## REFERENCES



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